

# Driving Style Management

Reduce costs and improve safety by monitoring driver behavior



Giving fleet operators the information they need.

## Help your drivers become safer & more efficient

### BENEFITS

- Measure individual driver & fleet performance
- Reduce fuel costs
- Reduce carbon emissions & environmental impact
- Identify where events took place that affect fuel performance
- Improve safety awareness & reduce incidents
- Reduce vehicle maintenance & maximize uptime
- Assist in meeting your duty of care
- Promote an optimal driving style
- Allocate training resources effectively
- Reduce insurance premiums

*"Isotrak's complete solution has simplified our route planning, provided real-time access to data, and given us the visibility we need to save valuable time and money."*

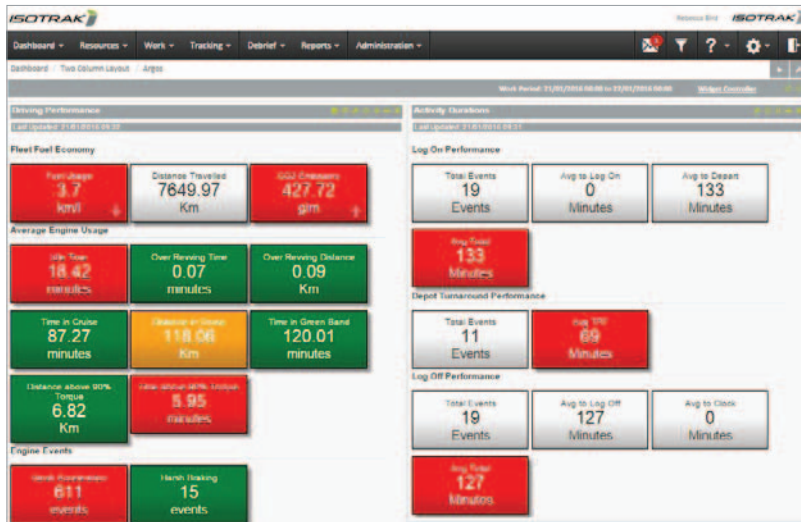
Logistics Manager · Leading UK Grocer

With rising business costs, it's vital for fleet operators to be able to monitor and evaluate driver behavior to reduce fuel costs, incidents and insurance premiums.

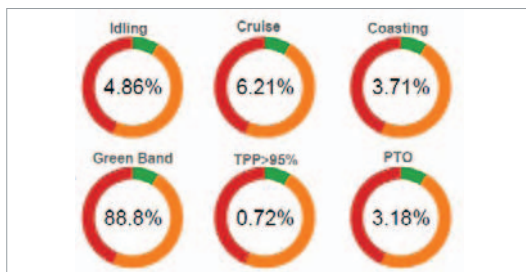
Driving styles tend to improve when drivers are aware that their driving is being monitored. Isotrak's Driving Style Management **promotes more efficient, safer driving** by enabling you to gather vehicle and driver data from a vehicle's engine management system and **identify inefficient driving behaviors**.

Driving Style Management enables you to **configure driving style parameters based on your business needs**, allowing you to create profiles that can be assessed against **key performance indicators**. You can view driver and fleet performance in real-time or analyze historical data for trends, provide feedback and identify drivers who require additional training. Helping your drivers manage their own driving behavior and **adopt safer, more efficient driving styles** helps you **operate a more productive fleet**.

Driving Style Management helps you reduce fuel costs, vehicle maintenance costs and improve driver safety by managing driving style behavior during transit by giving you unique visibility of driver and vehicle data.



**Fleet Fuel Economy and Activity Duration** widgets give an overview of the performance of the fleet.



**Driving Style Tracker** shows performance against set parameters. The report can be run by depot or driver.

**Reports** can be run by driver or resource covering a single day or a period of time, giving data on the metrics that have been configured by you.



## FEATURES & FUNCTIONS

- Create driving styles that measure driver and vehicle performance
- Simple set up of templates for measuring individual driver performance
- Performance scoring measures the driver against configured parameters and thresholds
- Driver performance league tables
- Configurable driving styles
- Verify speed and aggressive driving claims
- View driver and vehicle performance in real time



Isotak's **Job & Resource Management, Driving Style Management and Driver Debrief** together allow you to conduct post trip reviews using accurate information to track behavior that impacts delivery performance, fuel economy and driving style.

### Driver Debrief

Conduct fact-based post trip reviews

- Debrief driver day
- Debrief arrivals board - red or green lane
- Debrief action log - flag failed tests
- Full audit of performance & actions taken

### Job & Resource Management

Real time delivery data you can act on

- Reduce wait and turnaround times at distribution centers and customer locations
- Lower fuel costs by reducing wasted mileage
- Monitor performance against the plan in real time, by departure, arrival and ETA
- Optimize transport movements within vehicle fleets of all sizes and types

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