Vehicle Tracking: making fleet management easier

Complete visibility of all your vehicle activity.
Keeping you and your drivers on track.

**BENEFITS**
- Accurately analyse your current performance levels
- Increase efficiency & reduce fleet costs
- Decrease turnaround times & reduce dock congestion
- Improve driver performance & safety
- Reduce fuel costs & environmental impact
- Maximise vehicle up time & utilisation
- Deliver proactive customer service and set realistic customer expectations
- Can aggregate and display data in central dashboard regardless of hardware & telematics provider.

“Isotrak’s complete solution has simplified our route planning, provided real-time access to data and given us the visibility we need to save valuable time and money.”
Logistics Manager · Leading UK Grocer

Roads are becoming increasingly congested, and customers are demanding first-class customer service, including faster delivery times and accurate arrival times.

Operators need to be able to respond quickly to customers’ needs. It’s, therefore, crucial that they can adapt to the increasing pressure by analysing and improving the performance of their fleets.

Isotrak’s Vehicle Tracking helps you improve your operational performance, reduce costs and provide superior customer service through real-time location monitoring and driver visibility – it’s just like being in the vehicle with your drivers. You can monitor a vehicle’s overall progress throughout its entire journey, from departure to arrival, and identify specific problems that will impact service performance.
Track, analyse and improve your fleet operations

Roads are becoming increasingly congested with gridlocked roads costing billions of pounds in lost production every year. And still customers are demanding higher levels of customer service, including faster delivery and pickup times.

Fleet operations are fast paced, and operators need to be able to adapt to the increasing pressure by analysing and improving the performance of their fleets and responding quickly to customers’ needs in real-time.

Vehicle Tracking helps you improve your operational performance, reduce costs and provide a better customer service through real-time location monitoring and driver visibility. Our intelligent telematics and tracking software gives you the tools you need to see at a glance where your vehicles are, what they are doing and how they are being driven - it’s just like being in the vehicle with your drivers.

Visibility and control

Vehicle Tracking enables you to see how well your fleet is being utilised and how you can improve performance. Our intelligent telematics and tracking software provides real-time location monitoring using GPS satellite data and high speed, secure data communications to allow you to manage by exception to keep your business and your drivers on track.

Track and analyse your vehicles' progress throughout their entire journey. Colour coded widget-based dashboards with the latest fleet information provide graphical views of key fleet and driver activity with the option to drill down to reveal further information.

Geofences set around places of interest gives you insight into arrival, departure and waiting times, so you don’t waste your drivers’ time. By configuring alerts for arrivals and departures and applying insight from historic data, you can improve delivery performance to difficult service locations and improve customer service performance. Furthermore, you can geofence restricted places and get an alert if a vehicle is somewhere it shouldn’t be, or moves when it should be stationary.

Reduce fuel and operational costs

You can’t optimise your fleet if you don’t know the current status, speed and location of your vehicles at any given time. Vehicle Tracking gives you complete visibility of all your vehicle activity so you can pinpoint the location of your drivers on a map, monitor overall progress, measure how safe and efficiently your vehicles are being driven, and identify any specific problems with the route and, if necessary, plan an alternative.

Comprehensive activity and utilisation reporting enables you to understand how effectively your fleet is being used and how productive your drivers are, helping you to make more informed decisions and drive down operational costs.

As well as providing visibility of vehicle locations in real time, Vehicle Tracking allows you to look at historical information. This in-depth analysis of your day-to-day transport operation provides you with information that will save you money, improve customer service levels and increase the overall efficiency of your fleet operations.

Keep your customers happy

You don’t want to waste your customers’ time waiting for vehicles that aren’t going to arrive on time. Geofencing alerts make it easy to keep managers, customer service teams and the customer in the know when vehicles are approaching their destination. As a result you can keep your customers happy with accurate ETAs.

Vehicle Tracking allows you to view the path taken by a vehicle, along with historical vehicle activity status, speed, and any generated alerts. Replay and trip history options allow you to see where a tracked asset has been over a specified date and time range along with recording the types of activity that occurred, reducing the time your staff spend on customer queries.
Why Isotrak?

At Isotrak, we put you and your customers first. Our software solutions help you quickly adapt to the ever-evolving, interconnected expectations of the just-in-time supply chain providing you with more timely, enhanced data. Data that will help you deliver on your business promises to your customers by driving waste out of operations, improving delivery performance and ultimately, boosting customer satisfaction.

The Resource Tracking Map can be viewed in street or satellite view, resource name and GPS speed can also be viewed.

Contextual Speeding shows speeding events within the Route Analysis Map, hovering over the speeding icon gives more detail of the speeding event.

Geofences can be created to monitor arrivals and departures for specific places of interest. The arrival and departure times can be viewed within the Route Analysis map.

Isotrak’s Vehicle Tracking gives you complete visibility of all your vehicle activity. It provides unprecedented visibility and exception-based management to help customers address transportation problems immediately and change the outcome.

The Isotrak ATMSi platform...

A suite of modules that are available individually or can work together to provide a flexible solution tailored to your specific needs. The suite of modules include:

- Trailer Tracking
- Temperature Management
- Job & Resource Management
- Driving Style Management
- Driver Debrief
- 3iS FleetVision
- Isotrak Mobile solution
ATMSi Route Analysis shows the actions of a resource. The events of the day can be played back to see where a resource has been, displaying all events of the day including the time of arrival at a place and events during the journey, including harsh braking, acceleration & speeding.

FEATURES & FUNCTIONS
• GPS tracking of vehicles in real time
• Out of hours reporting
• View vehicle locations in map or satellite view
• Interactive map – click asset for driver, speed, street level location & route history
• Geofence functionality
• Historical route analysis
• Contextual speeding
• Harsh braking & acceleration events viewable on route analysis
• Real time email, text & dashboard alerts & notifications
• Vehicle activity and utilisation reporting
• Seamlessly integrate route planning data
• Intuitive configurable live management dashboards
• Scheduled reports

The Tracking Map shows where each vehicle in your fleet is in a single view. The colour coded icons indicate the vehicles current status, for example moving, at their home depot, or off the road for maintenance. Hovering over the icon gives more details on that resource.

Isotrak’s In Vehicle Solution
Improve delivery accuracy and driver productivity, enhance customer service and eliminate paperwork with Isotrak’s Mobile Solution.

UNITED KINGDOM
2 Eskan Court, Campbell Park
Milton Keynes MK9 4AN
T: 01908 540 700
E: info.uk@isotrak.com
W: www.isotrak.co.uk

NORTH AMERICA
3455 Peachtree Road
Suite 500, Atlanta, GA 30326
T: 844.238.5577
E: info.us@isotrak.com
W: www.isotrak.com

AUSTRALIA
264 George Street
L33 Australia Square, Sydney
T: 02 80685724
E: info.aus@isotrak.com
W: www.isotrak.com.au

Isotrak is a registered trademark and the property of Isotrak Ltd. All rights are reserved.
Other trademarks used are the property of their respective owners. All details are correct at time of production. V1.0 09/15